

Senior Florida Property Owners Are Finding The Equity Key Real Estate Option To Be The Answer They've Been Looking For

“At first we thought it was too good to be true, but we just got our check for \$78,000 and we are believers. We just wanted to free up some money to travel. With the EquityKey program, we didn't have to go into debt, and we make no payments.”

“My wife and I own an apartment complex that we want to leave to our son. Our challenge was that he will be facing substantial inheritance taxes when we pass. We spoke to our



EquityKey agent and the program worked great for us. We received a lump sum, payment of \$1,000,000. With that payment we purchased a life insurance policy with our son as the beneficiary. Now there will be more than enough for our son to pay the taxes and he can keep the property instead of struggling to be able to pay the taxes or have to fire sale the property to be able to pay them. Our payment from EquityKey is not a debt, it carries no interest, we make no payments, it doesn't show up on our credit report. It is comforting to know that our son's financial future is secure as well.”

“My husband and I own 3 homes. We were going to let one go back to the bank, but we were still finding too much month at the end of our money. We met with our EquityKey agent and she worked out a plan for us. Our properties are worth a total of \$1.2 million dollars. We are both applying for the program and it looks like our payment will be around \$300,000. Our agent even found a company that found us a renter for the 3rd property. Our EquityKey payment is enough to pay off the mortgage on both our other houses and we will be in the black and able to

live off our retirement and social security. We can't thank her enough for all her hard work on our behalf.”

Stories like this are common in the EquityKey family. “We are in the business to solve problems and make dreams come true. Some people we council with are not candidates for our program. We have been able to help direct them to an alternative solution. EquityKey is such a powerful option for seniors. It is heartwarming to be able to help,” said Nita

Roberts, Broker for Florida Equity-First.

“If you think about it, this program gives Seniors substantial cash that they don't have to qualify for, there are no income requirements, no interest, no payments, it's not a debt and it applies to residential properties and

commercial properties. Basically, if you own property and owe less than 80% of it's value...we can probably help! You can receive from 10% to 30% of the properties appraised value, and you can bundle multiple properties.”

“Residential properties must be worth at least \$350,000 and commercial properties from \$3,000,000 to \$30,000,000 can qualify. There are no closing costs, only a small application fee of \$300, which you get back if you don't qualify. What do you have to lose? Give us a call and we'll have our South Florida Expert, Barbara Hornyak give you a call.”

Listen to John Hornyak with Anita Finley on Saturday, July 26 from 6:30-7:00 AM on WSBR 740AM and on the Internet at www.wsbrradio.com.

“You can visit our website at www.floridaequityfirst.com. Our toll free number is 888-788-7899.”

Florida EquityFirst is a certified EquityKey™ Broker and a licensed Florida Real Estate Broker.

**Terms and conditions apply.*

Call TOLL-FREE 888-788-7899 to schedule an appointment.